Alejandro Baldwin

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PROFESSIONAL SUMMARY:

Video Engineer and Technical Director with 8+ years in live corporate events. Works as a V1, LED engineer, and screens switcher for companies including American Audio Visual and PRG. Runs 100+ shows a year for audiences from 15 to 5,000 and leads video crews of up to 10.

VIDEO ENGINEER | V1:

- **Screens Switching / Image Processing:** Barco Event Master (E2, E3, S3), Christie Spyder (X80, S), Pixel Hue (P80, Q8), Blackmagic ATEM (all series)
- **Projectionist:** Barco, Christie, Panasonic
- **LED Tech:** High-resolution LED wall (52ft x 13ft) and processors (NovaStar, Brompton)
- **Camera Director / Shader / Operator**: Directing and switching, color shading, tripod camera up to sports / box lens, robo cameras (Panasonic, BirdDog), multi-cam setup
- **Records:** AJA, Blackmagic, Atomos, Epiphan Pearl
- **Streaming Operator:** vMix, OBS, Zoom, Teams
- **File Management:** Synology NAS, FTP, HFS 3, OneDrive, Google Drive

EXPERIENCE:

- **American Audio Visual, Inc. -** Video Engineer | 2025 – Present
  - **Technical Director:** Runs the full technical setup and crew from load-in through show, and is the client's technical point of contact.
  - **LED Engineer:** Builds, configures, and processes LED walls, and troubleshoots them through the show.
  - **Switcher:** Operates screens switching for general sessions.
- **Everlast** - Video Engineer | 2024 – Present
  - V1: Runs the full technical setup and crew from load-in through show, and is the client's technical point of contact.
  - Switcher: Operates screens switching for general sessions.
- **AV Media, Inc. -** Video Engineer | 2021 – Present
  - **V1:** Designs and runs the video system, including image processing, signal flow, and feeds to screens, stream, records, and overflow, for audiences up to 5,000.
  - **Projectionist:** Sets and aligns projectors for widescreen and multi-screen shows.
  - **LED Engineer:** Builds and configures Hi-Res LED walls and processing.
  - **Camera Director:** Calls and switches multi-camera shows, including robo cameras.
- **PRG -** Video Engineer | 2018 – Present
  - **Breakout Lead:** Leads a team to get breakout rooms set, tested, and running on schedule.
  - **Breakout Tech:** Sets and operates breakout rooms, including displays, projection, audio, and presenter support.